



## Statue of an international project MailArt – Borderlands of Culture 2025–2027

The project is organised under the honorary patronage of the Dean of the Faculty of Fine Arts at the University of Rzeszów, the Mayor of Rzeszów, and institutional and media partners.

### 1. General information

#### Project initiator:

Dr Marek Adam Olszyński, Professor at the University of Rzeszów (Faculty of Fine Arts, University of Rzeszów)

#### Main project coordinators:

Marta Krynicka-Orzech, Anna Steliga, Barbara Hubert, Marek A. Olszyński

#### Lead organizer:

InspirujeMY Association (KRS 0001166921), Rzeszów

#### Project partners:

Organising Committee of the International MAIL ART Project - Borderland of Cultures, artists and lecturers at the University of Rzeszów,

BWA - Art Exhibition Office in Rzeszów

Companies: OKIART.PL, GARLAK.PL,

CSW Gallery in Przemyśl,

Pogranicza Gallery - Boska Zagroda in Wołódzia near Dynów,

Rajsze Association in Rzeszów (KRS 0000978497).

#### Foreign partners:

Atelier Damien Valero – Vincennes near Paris - France

Link: <https://atelierdamienvalero.wordpress.com/>

Renate Basten & Jürgen Baum - Rendsburg, near Cologne, Germany.

Link: [www.atelier4und20.de](http://www.atelier4und20.de)

MaJel Rovas Cultural Centre and FiguratiF Gallery in Košice – Slovakia

Link: [www.rovart.art](http://www.rovart.art)

#### Sponsors:

Commercial partners supporting the project:

IMPRESJA. ul. Łąkowa 12 37-200 Przeworsk

#### Patronage and media patronage:

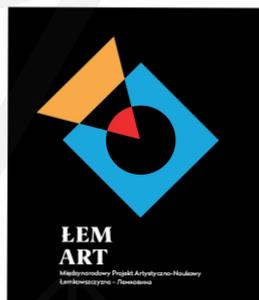
Mayor of Rzeszów, CSW Gallery in Przemyśl, Polish Radio Rzeszów, TVP Rzeszów

### 2. Project description

*MailArt - Borderlands of Cultures* is an artistic and research project devoted to the idea of Mail Art. Mail Art is an artistic movement that uses postal items as a medium and carrier of works of art. The artworks take the form of a letter, postcard or envelope, becoming both a work of art and a means of communication. The project also aims to enable all participants to exchange their artworks individually within the artistic convention of MailArt.

International exhibitions in Poland and abroad are planned as part of the project.

The MailArt - Pogranicze Kultur (Borderland of Cultures) artistic and research project was inspired by the earlier international symposium *Łem ART*: [link: https://lem.art](https://lem.art)



### 3. Project objectives

- To create a creative space for artists from different countries and backgrounds.
- Artistic exchange based on the theme of cultural borders.
- Promoting positive stories, traditions and cultural diversity.
- Organisation of international exhibitions in Poland and abroad.
- Organising educational workshops and lectures that serve as a substantive extension and continuation of the Mail Art - Borderland of Cultures exhibitions.

### 4. Participants

Professional and emerging artists (including art students) representing various fields of visual arts will be invited to participate: graphic arts, fine photographic techniques and mixed media.

Participation is possible after positive verification of the application and submitted digital reproductions (jpg format, resolution: 300dpi) together with a short description of the idea behind the work.

### 5. Rules of participation

The project is a two-stage process:

**Stage one: submission of digital reproductions of artworks (up to two works) together with a short description / artistic concept to the e-mail address kontakt@mailart.pl**

- The first stage is intended to help the organisers in Poland determine the number of interested participants and familiarise themselves with their conceptual declarations -> może: review their artistic concepts. If the submitted concept is consistent with the idea of reflecting on CULTURAL BORDERS, this will result in the automatic acceptance of the digital reproductions.
- If the submitted concept is consistent with this idea, the digital reproductions will be automatically accepted. If no rejection is issued by 28 February 2026, authors may send the originals of their works by post.

**Stage two: sending originals by post (envelope/postcard with print, stamps and postmark).**

- The works will be presented at exhibitions in Poland and abroad, including Slovakia (Košice), France (Vincennes near Paris) and Germany (Rendsburg near Cologne).

#### Technical requirements:

- Each participant may submit a maximum of 2 digital reproductions (300 dpi) on the theme of "Borderlands of Cultures" in a format suitable for printing in a catalogue.
- After acceptance, the author is required to send a minimum of 4 original and reproducible prints of each of the selected works.
- Acceptable techniques: workshop graphics, traditional photographic techniques, digital printing, and reproduced mixed techniques from these workshops, meeting the criteria of postal art.
- Format of works: from A7 to A3.
- Works reproduced for the first stage must include a title, signature, country of origin, brief description of the idea, and be prepared in the form of a postal item (envelope/postcard with space for stamps and address as an integral part of the composition).

### 6. Description and documentation

- The description applies to digital reproductions (stage 1) and will be used to compile a digital catalogue.
- The description should include: the author's name, country, title, format, technique, date, e-mail address, website (if applicable), and a brief description of the idea (PDF or Word file).
- The original (envelope/postcard) must include a legible sender and recipient address and the reference phrase: Mail Art - Borderland.
- Submitted works should be marked in accordance with the accepted standard for describing works of art (edition number, author's signature, title of the work, year of creation, technique).

### 7. Organisational information

- The deadline for sending digital copies of works and the signed Participation Card is 15 February 2026.
- The deadline for sending original works is 15 March 2026. Originals should be sent by traditional post only, with local stamps and legible postmarks - this element is an integral part of the work.
- Addresses to which 4 originals of the works should be sent by traditional post:

2 copies - Stowarzyszenie InspirujeMY, ul. Goździkowa 8/6, 35-604 Rzeszów, Poland

1 copy - Atelier Damien Valero, 7 rue de la Jarry, 94300 Vincennes, France

1 copy - Atelier 4 und 20, Baum und Basten, Königinstraße 24, D-24768 Rendsburg, Germany

### 8. Copyright

- Participants in the Mail Art - Borderlands of Cultures project declare that they are the sole authors of the submitted work and that they hold full economic and moral rights to it, and that the work does not infringe on the rights of third parties.
- Upon joining the Mail Art - Borderlands of Cultures project, the authors of works sent by post transfer to the Organiser,

free of charge, copyright and related economic rights to the submitted works, without territorial or temporal limitation, in the following fields of exploitation:

- a) recording and reproduction of works using any technique, including printing, digital and photographic techniques;
- b) marketing, lending or renting copies of the works, archiving them for subsequent editions of the Mail Art - Borderlands of Cultures project;
- c) public exhibition, display, reproduction and sharing in such a way that everyone can access them at a place and time of their choosing;
- d) use of the works for promotional, informational and exhibition purposes of the Organiser, including in printed and electronic materials and on social media.

- The transfer of copyright referred to in paragraph 2 shall take place as part of the remuneration resulting from participation in the project, without the right to additional remuneration for this.
- Moral rights, in particular the right to authorship of the work and to mark it with the author's name and surname, are not transferable and remain with the creator. The Organiser undertakes to mark the author of the work each time it is used publicly, as far as technical conditions allow.
- The organiser has the right to make the necessary technical modifications to the work (e.g. change of format, cropping, reproduction), provided that they do not violate the integrity of the work or the good name of the author.
- The transfer of copyright referred to in this paragraph applies only to four (4) copies/prints of the work made using techniques that enable reproduction, in particular such as digital graphics, printmaking and photographic techniques, marked and described in accordance with the accepted standard for the description of artistic works (edition number, author's signature, title of the work, year of creation, technique).
- The economic copyrights to the remaining prints, editions or copies of the work, including subsequent reprints or reissues exceeding the number indicated above, remain with the author, unless the parties agree otherwise in a separate written agreement.
- Participation in the Mail Art - Borderlands of Cultures project is tantamount to acceptance of the regulations, including the provisions on copyright.

## 9. Protection of personal data

- Participants agree to:
  - a) the processing of personal data for organisational, promotional and archival purposes of the project,
  - b) the publication of their name, surname and identifying details in promotional materials, catalogues and on the project website,
  - c) recording and publicly sharing images of their works for promotional purposes.
- The administrator of the personal data of project participants is the project organiser, Stowarzyszenie InspirujeMY, based in Rzeszów.
- Participants' personal data is processed for:
  - a) organising and conducting the project,
  - b) publishing information about the authors in the catalogue and on the project website [www.mailart.pl](http://www.mailart.pl) and on the project's social media: <https://www.facebook.com/groups/1373012510902757>
  - c) carrying out promotional and exhibition activities related to the project.
- The legal basis for the processing of personal data is Article 6(1)(a) and (b) of Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).
- Participants' personal data will be processed for the period necessary to achieve the objectives of the project and in accordance with applicable law.
- Participants have the right to access their data, rectify it, delete it, restrict its processing and lodge a complaint with the President of the Personal Data Protection Office.
- Providing personal data is voluntary but necessary for participation in the project.

## 10. Participant responsibility

- Participants bear full responsibility for any infringement of third-party rights resulting from the submission of work to the Mail Art - Borderlands of Cultures project, including copyright, image rights or personal rights.
- In the event of third-party claims for infringement of rights, the participant undertakes to satisfy these claims in full and indemnify the Organiser

## 11. Right to reject a work

- The Organiser reserves the right to reject work that does not meet the requirements of the regulations or is inconsistent with the theme of the project.
- The Organiser shall inform the participant immediately of the decision to reject the work.

## 12. Changes to the rules

- The Organiser reserves the right to amend the rules in the event of important organisational or technical reasons.
- Changes to the rules shall not affect the rights acquired by participants before their introduction.
- Information about changes to the rules and regulations will be immediately communicated to participants by e-mail or published on the project website.

### 13. Final provisions

- Participation in the project implies acceptance of these rules and regulations.
- The organiser reserves the right to make changes to the schedule and scope of promotional activities without affecting the rules of participation.
- Current information will be published on the project website: [www.mailart.pl](http://www.mailart.pl) and in the MAIL ART - BORDERLAND Face book group.
- Email contact: [kontakt@mailart.pl](mailto:kontakt@mailart.pl)

**We invite you to participate in the international art and research project MAIL ART - Borderland of Cultures 2025–2027!**

**Organizator główny:**  
Stowarzyszenie InspirujeMY



STOWARZYSZENIE  
InspirujeMY

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